

# 2023

ANNUAL REPORT



### Message from the President

Dr. Liu Limin President





Openness is a trademark of today's China. Openness of education is a key part for the country to go global and serves as an inevitable way to increasingly modernize our education.

In 2023, with the national strategies as the guiding compass, CEAIE has made multifaced efforts to advance educational cooperation and people-to-people exchange between China and other parts of the world. We addressed and tackled significant challenges arisen from the ongoing global dynamics and explored many possibilities with great dynamism, solidarity and innovation. We have made new breakthroughs in key sectors and new progress in people-to-people exchange, making international education become a contributing factor to the development and flourishment of the education sector in whole.

As for the year 2024, CEAIE will keep staying ahead of the curve and anticipating the needs of the international education community by seeking new models of partnership, exploring creative patterns of educational exchange and enhancing global engagement. With targeted actions on networking and brand building, CEAIE will continuously provide support for our member institutions as well as professionals working in international education to assemble resources, expand networking and amplify voices. We aim to provide a platform for new ideas, best practices, mutual learning, and enable the sector to create new dynamics with greater inclusiveness, vigor and confidence. We are grateful for the vibrant CEAIE community for making 2023 another successful year full of lively connections.

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### **About CEAIE**

Founded in July 1981, China Education Association for International Exchange (CEAIE) is a nationwide non-profit organization that provides international people-to-people exchange and education cooperation. Its 1,209 member institutions include all levels and types of educational institutions. CEAIE has established sustainable partnerships with over 140 educational organizations and authorities in more than 50 countries and regions, and has been active in international organizations, especially through its following roles:

- Special Consultative Status with the Economic and Social Council of the United Nations (UN ECOSOC)
- NGO partner of UN Department of Global Communication (UNDGC)
- Official Relations with UNESCO
- Member of UN Academic Impact (UNAI)
- Vice Chair of World Federation of Colleges and Polytechnics (WFCP)
- Affiliated Member of Southeast Asian Ministers of Education organization (SEAMEO)
- Affiliated Member of Inter-American Organization for Higher Education (IOHE)
- Member of NGO-UNESCO Liaison Committee

#### 17 Sub-committees

Belt & Road Education Committee

Double First-class University Network

Commission on Chinese-foreign Cooperation in Education

International Medical Education Committee

Application-oriented Universities Committee

Vocational Education Committee

Volunteer Committee for Intercultural Education

Teacher Education International Exchange Committee

Future Education Research Committee

Secondary Education Committee

Committee for Inclusive Education

Non-State-Run Education Committee

Committee on Study Abroad Services

Committee on Education and Cultural Creativity

Educational Equipment Committee

International Arts Education Committee

International Communication Committee

Member of NGU-UNESCU Liaison Committee







### **TVET** Global Engagement

#### Luban Workshops

In 2023, CEAIE made great efforts to further promote the high quality and sustainable development of Luban Workshops through developing standards, maintaining and promoting the education quality, building capacity, etc to support the building of the national brand of vocational education.

Being operated in 29 countries of Asia, Africa and Europe, 33 programs established by Chinese education institutions from 8 provinces, autonomous regions and municipalities have been certified as Luban Workshops Operational Projects, with a new batch of 6 being certified in 2023.

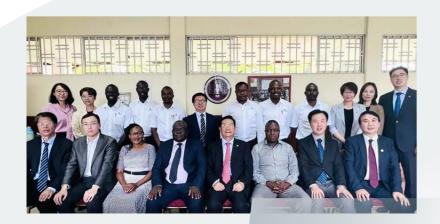
CEAIE continued to support the establishment of Luban Workshops in Kazakhstan, Uzbekistan, Kyrgyzstan and

A Luban Workshop Consultative Committee was established with main responsibilities of research and consultation.

As for the Luban Workshop Development Alliance, the 2<sup>nd</sup> General Meeting was held in Tianjin with the participation of over 300 representatives from 323 member institutions, which marked a significant expansion of network.

In addition, 3 capacity development workshops were hosted in Weinan, Chengde and Jinhua and engaged over 300 participants from more than 140 TVET institutions.

A number of TVET delegations were organized to visit the Luban Workshops in Cambodia, Kenya, Ethiopia and Egypt.









#### Future of Africa—China-Africa TVET Cooperation Program





Future of Africa—China-Africa TVET Cooperation Program is perceived as a crucial TVET initiative proposed at the 8th Ministerial Conference of the Forum on China-Africa Cooperation (FOCAC) and the Dialogue between Chinese and African Leaders. It has become an international TVET collaboration widely recognized and participated by African

In April, CEAIE organized a TVET delegation to Tanzania, Kenva and South Africa to promote TVET cooperation and exchange between China and Africa under the framework of the FOCAC, the BRICS cooperation mechanism, and the China-South Africa High-Level People-to-People Exchange Mechanism. During the visit CEAIE has extensively reached consensus of cooperation by reconnecting with the African partners and expanding the network in Africa.

Over the past year, a cluster of China-Africa TVET cooperation programs has been progressively developed, with 392 students enrolled and 1,000+ faculty and staff trained from 13 African countries, 37 skills certificated developed with a range of 7 fields of study. In the meantime, over 1,000 TVET administrators and teachers from 13 African countries have been trained online and on-site.

CEAIE successively organized 3 TVET delegations composed of 26 Chinese institutions to 7 African countries including South Africa, Kenya, Egypt, Ethiopia, Tanzania, Côte d'Ivoire, and Ghana, where 6 events and activities were hosted including bilateral and multilateral forums, resource matchmaking meetings and skill competitions, and reciprocally received delegations from education authorities and their subordinate departments, institutions and industrial organizations representing 13 African countries. MOUs on TVET cooperation have been signed respectively with the education authorities of Cote d'Ivoire and Kenya. By attending the 2023 International Conference of Association of Technical Universities and Polytechnics in Africa (ATUPA), CEAIE introduced the contribution that TVET had made







to poverty alleviation, economic development, people's livelihood and employment in China, which was highly acknowledged and perceived as a valuable experience applicable to African countries.

CEAIE organized a TVET tour in Shaanxi for the embassy diplomats from 6 African countries, which served as a learning opportunity for the education officials to get a more holistic picture of TVET in China and explore possibilities of collaboration.

Thanks to the Future of Africa-Youth Camp, which helped the African students learn the TVET advancement in China as well as the charm of Chinese culture, a total of 151 students from 10 African countries were invited to participate in TVET workshops, cultural immersion, China-African youth dialogues, and corporate internship in Nanjing, Hangzhou and Chengdu.

Africa Tech Challenge Season VIII 2023 was co-organized in Nairobi with the Ministry of Education of Kenya and China Aviation Technology International Holdings Co., Ltd., attracting 332 participants composed of 83 teams from 9 countries including Tanzania and Ghana. The winning contestants were awarded opportunities of further study, internship and employment in China.







#### BRICS TVET Cooperation Alliance (BRICS-TCA)

The handover of the BRICS-TCA chairmanship was successfully completed during CEAIE President Liu Limin's visit to South Africa. He met with Mr. Samuel Zamokuhle Zungu, rotating president of the BRICS-TCA for the year 2023 and Deputy Director-General of South African Department of Higher Education and Training, to discuss future development of the alliance.

Supported by CEAIE as the BRICS-TCA, the 2<sup>nd</sup> BRICS TVET Institution President Forum was convened in South Africa in a hybrid format hosted by the South African Department of Higher Education and Training and the South African Public Colleges Organization (SAPCO). With the theme *Development and Poverty Alleviation through TVET Enhancement*, the event, with a participation of 300 attendees, invited the administrators and scholars from TVET institutions in BRICS countries to have indepth exchange and discussion on hybrid teaching and learning in TVET, green skills, entrepreneurship skills, partnerships for workplace-based learning. It was marked as one of the key supporting activities for the Meeting of BRICS Ministers of Education 2023.

BRICS-TCA organized the 2<sup>nd</sup> Rising Star TVET Student Camp, bringing together 36 students from 5 institutions of China and Russia in study and exchange on the subject of Promoting Innovation for a Better Future. A total of 4 sessions of BRICS-TCA TVET Teacher Capacity Building Webinar were delivered to share experience and best practices, attracting 700+ participants including administrators, industry and business representatives, principals, teachers and researchers from BRICS countries.

A call for joint research was organized for the first time with the target group of the member organizations and TVET institutions from the BRICS countries, which resulted in 5 selected subjects to be funded with the focus on teaching skills, industry-education integration, digital transformation and green technology.











#### China-ASEAN TVET Community

During the 2023 China-ASEAN Education Cooperation Week, CEAIE hosted 2023 China-ASEAN TVET Cooperation Forum and the China-ASEAN TVET Consortium (CATC) 1st Plenary Meeting to release a new five-year plan highlighted as ASEAN-China TVET Model Program to stimulate the collaboration and mutual learning between China and the ASEAN Member States (AMS). As for China-ASEAN Outstanding Partners in TVET, a newly launched project this year, 10 pairs of partners were selected as models for TVET cooperation between China and AMS. In the meantime, CEAIE organized a TVET delegation to visit Laos, Cambodia and Indonesia and have meetings with the local governments, organizations, TVET institutions, industries and businesses to reconnect with partners and friends and explore possibilities of institutional cooperation. It was also marked as the first TVET delegation dispatched by the Ministry of Education to AMS after the COVID-19 pandemic.

CEAIE co-organzied TVET Leadership and Management Benchmarking Programme with Beijing Normal University, Tianjin Municipal Education Commission and the Southeast Asian Ministers of Education Organization Regional Center for Technical Education Development (SEAMEO TED), which invited the TVET administrators and teachers from AMS institutions to learn the educational reform China had striven for as well as the opportunities China was looking to expand with the ASEAN partners. Additionally, CEAIE co-hosted a TVET tour in Xinjiang for the AMS embassy diplomats with ASEAN-China Centre. A package of capacity building workshops were also delivered with the focus on the compelling need for AMS TVET as of advanced manufacturing. The China-ASEAN Rising Star Study Tour came back as well with TVET students from 7 ASEAN countries.





#### China-Europe Industry-Education Parterships

Schneider Electric Green and Low-Carbon Industry-Education Integration Project: In 2023, the project made significant progress, 15 project institutions completed the construction of the Green and Low-Carbon practical centers, while another 22 joining in. In addition to 7 capacity building workshops on best ways to apply the green and low-carbon technologies to teaching and social service. CEAIE proposed a joint research subject with Schneider Electric to help the participating institutions get access to theories and practices of the green and low-carbon application.



**CEAIE-TÜVRheinland TVET Digital Empowerment Program:** The Program was officially launched in March with a selection of 42 TVET institutions among which 10 institutional plans have been proposed.. It aims to empower the TVET institutions with technical, production and personnel standards assessed by industries and encourage them to integrate international cooperation into the industry-education partnerships.

Visit to France, Switzerland and Germany: In September, CEAIE Secretary-General Yu Yunfeng headed a delegation of 20 TVET institutions to France, Switzerland, and Germany. The delegation visited the UNESCO Headquarters, Campus France, and universities of applied sciences, research institutions, and businesses. CEAIE organized the China-France Industry and Education Integration Forum and China-Germany TVET Cooperation Forum to achieve deeper cooperation and access to bilateral industry-education integration. During the visit to Switzerland, CEAIE renewed the MOU with the Swiss Federal University of Vocational Education and Training (SFUVET), which branches out the bilateral cooperation in terms of capacity building, joint research in vet sector, academic conference and institutional exchange.









### **Events and Initiatives**

#### China Annual Conference & Expo for International Education (CACIE)

China Annual Conference & Expo for International Education (CACIE) is one of the largest and leading international education events in Asia-Pacific, attracting thousands of decisionmakers, key influencers, professionals and practitioners from all over the world annually since 2000. For more than 20 years, CACIE has become a premier and unmissable gatherings for international educators to discover new trends and practical solutions to global challenges, explore opportunities to build institutional partnerships and seek innovative approaches for high-quality development in education.

#### **CACIE 2022**

The 23<sup>rd</sup> China Annual Conference & Expo for International Exchange (CACIE 2022) was postponed to be convened in February 2023 due to the pandemic. With the theme Reshaping Education: Adaptation and Transformation, the conference presented 31 parallel sessions, 5 promotion sessions, 5 education B2Bs, and 5 theme-based exhibitions and attracted over 4,200 participants from 52 countries and regions, representing government agencies, educational institutions, international organizations, embassies and business sectors. The number of China Education Expo(CEE) visitors exceeded 27,000. More than 40 media including People's Daily and Guangming Daily made in-depth coverage of CACIE 2022, garnering over 15 million online views. Germany was the Country of Honor.

Huai Jinpeng, China's Minister of Education, delivered a video message at the Plenary Session. He provided three recommendations for future cooperation and progress in education. First, he suggested strengthening engagement in global frameworks for educational collaboration by utilizing existing platforms and processes. Second, he proposed pursuing broad and in-depth cooperation in digital education. Lastly, he advised expanding exchange and mutual learning to strengthen current educational collaborations.



52

Countries/Regions

4.700+

207

27,000

Parallel Forums

Official Pavilions

Sessions & Networking Events

15 Million<sup>†</sup>

60 4500<sup>+</sup> Countries/Regions 50 Sessions & Networking 500

#### **CACIE 2023**

Exhibitors

20 Million\*

The 24<sup>th</sup> China Annual Conference & Expo for International Exchange (CACIE 2023) was convened in October, themed Advance and Connect: Converging the Power of Education, with record-breaking attendance, international participation, number of activities, and media exposure. More than 4500 participants from 60+ countries and regions, representing educators, embassy officials, institutions and business, gathered in Beijing for three days of 100+ events comprising parallel sessions, workshops, B2B sessions, networking activities and China Education Expo. Around 500 quest speakers were invited to make presentations and share insights on a variety of topics. Meanwhile China Education Expo(CEE) attracted 371 institutions and educational organizations as exhibitors from 34 countries and regions including Korea, France and Canada. More than 50 media, including People's Daily and Xinhua News Agency, made in-depth coverage with over 200 video clips and written reports, garnering over 20 million online views. Korea was the Country of Honor.

Huai Jinpeng, China's Minister of Education, attended the plenary session and delivered opening remarks. Minister Huai said that education has an irreplaceable value in that it can preserve culture and pass down knowledge to future generations, so as to create a better future. He put forward three proposals: strengthening connectivity and sharing to make education a basic force for promoting all-round human development; focusing on breakthroughs and innovations to unleash the power of education in driving economic and social development; and carrying on mutual learning to enable education to lead to human civilization prosperity.

Chen Jie, Vice Minister of Education, also attended the plenary session. Wang Jiayi, Vice Minister of Education, attended a forum and delivered an opening speech on China-U.S.

### China Education Opportunities: Overseas Outreach Program

#### EAIE Rotterdam 2023

In September, CEAIE organized a delegation to attend the 33<sup>rd</sup> EAIE Annual Conference and Exhibition (EAIE 2023) in Rotterdam, the Netherlands. The delegation consisted of 52 delegates from 27 colleges and universities in 14 provinces and municipalities, including Peking University, Beijing Normal University, Wuhan University, Fudan University, and Sun Yat-sen University.

This marked the first large-scale higher education delegation visiting Europe after the pandemic. During the conference, the delegates engaged in fruitful exchanges of ideas and perspectives with over 100 representatives from more than 40 countries and regions. They shared insights on China's accomplishments in higher education and articulated the nation's aspirations for international partnerships.





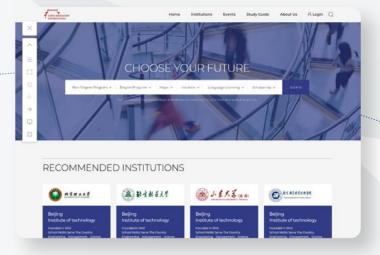






#### China Higher Education Online Exhibition

China Higher Education Online Exhibition is a all-year online exhibition through the "China Education Opportunities" platform (Cedunity.com), which is a one-stop portal for international students who wish to study in China, aims to explore a new model for the mobility and cultivation of Chinese and foreign students, display the achievements of China's higher education, and promote mutual exchanges in international education. With CEAIE's extensive network nationwide and more than 50 partners worldwide, Cedunity.com offers fast and authoritative guidance to help students achieve their study-in-China dreams. In 2023, 135 Chinese universities and colleagues displayed their "study-in-China" programs on Cedunity, covering more than 500 featured projects, and more than 900,000 overseas social media views per month.







#### Studying in China

The Studying in China is an all-English manual that introduces study and living information, education policy, and scholarship programs for studying in China. It was recompiled in 2023 and has become an important reference for embassies, consulates, and foreign institutions seeking information about studying in China.

#### From CEAIE to the World

#### **CEAIE & North America**

As a non-governmental organization, CEAIE has been dedicated to seeking opportunities of people-to-people exchange and educational collaboration with our U.S. partners. In 2023, CEAIE organized 6 delegations composed of Chinese universities and colleges to the United States for dialogues and meetings with the U.S. government, educational institutions and NGOs, which provided a platform for exchanging ideas and exploring possibilities of collaboration.

#### Visit in the U.S.



In May, CEAIE organized a delegation visit to the U.S. and met with representatives from the government, educational institutions and NGOs including Bureau of Educational and Cultural Affairs of U.S. Department of State, Institute of International Education (IIE), American Association of State Colleges and Universities(AASCU), Eisenhower Fellowships, China Institute in America, National Committee on U.S.-China Relations((INCUSCR), and AFS Intercultural Programs. The visit ignites a positive recovery of the educational exchange between the two countries after the pandemic and consensus has been reached on expanding scholar and youth

In September, CEAIE co-hosted U.S.-China Higher Education Dialogue with IIE the in New York. It addressed challenges and issues facing bilateral relations in education as well as potential ways to for solution based on mutual understanding and trust. A joint statement, which was released before the San Francisco meeting between President Biden and President Xi, has become a shot in the arm for in-person recovery of people-to-people exchange between the two countries.



#### Visit in China

CEAIE organized the 4<sup>th</sup> China-U.S. Provincial/State University Presidents' Forum, with the participation of 100+ representatives from Chinese and U.S. universities. Wang Jiayi, Vice Minister of Education, CEAIE President Liu Limin, and Mary Sue Fields, Minister Counselor for Public Affairs of U.S. Embasy to China, attended the forum and delivered speeches. The participants exchanged their views on China-U.S. educational cooperation and new pathways for curriculum and research to provide human resources for local economic and social development.





We invited a delegation from the New York City (NYC) Education Department to China to promote dialogues between Chinese and U.S. education administrators and principals of primary and secondary schools. We introduced China's current education development and teacher training methods and facilitated the establishment of cooperative partnerships between schools, laying a foundation for further cooperation and exchange in basic education between China and the United States.





CEAIE attended the 70<sup>th</sup> Anniversary and World Forum of Eisenhower Fellowships and tried to explore possibilities of collaboration in the future.



#### **Networking Events**

CEAIE organized China's expos to the NAFSA Annual Conference & Expo and the Interamerican Conference on Education & Expo. The return of China's delegations attracted wide attention from the international community. We set up the Study in China area in the exhibition to demonstrate China's latest achievements in education development and expand the exchange networking.



n May, CEAIE organized a higher education delegation composed of 28 universities Conference & Expo convened in Washington, D.C. It was the first large-scale elegation to the United States for educational exchange after the COVID-19 mic. The China delegation had 534 B2B meetings with the educational rganizations and institutions from 43 countries and regions including the United States, New Zealand, Canada and Japan to expand opportunites of cooperation and exchange. In the meantime, we organized a parallel forum with the theme of magining Futures for Recruitment and Inter-University Partnerships in China, where regards to the latest policies and innovation pertaining to global competency, student mobility, study in China and TVET.

Conference of the Americas on International Education (CAIE), which was attended by nearly 700 higher educators from over 20 countries. 52 universities and institutions participated in the education exhibition during the conference, with CEAIE and 13 Chinese universities appearing in the exhibition area as part of the China National Pavilion.



#### Sino-American CHEPD 1+2+1 Program

The Sino-American CHEPD 1+2+1 Program has been constantly enriched and expanded and encourages more Chinese and U.S. universities to engage in institutional cooperation, training models and faculty capacity building. The project is jointly coordinated by CEAIE and the American Association of State Colleges and Universities (AASCU). In 2023, a total of 386 Chinese students were selected to study in the United States; in the meantime, CEAIE invited a school delegation from the Program to visit China. The partnership between the provincial universities in China and the state universities in the U.S. has been further strengthened.





In June, themed Creatively Sustaining Sino-American Educational Exchange for a New Era, CEAIE organized the Sino-American CHEPD 1+2+1 Program Presidents' Forum, which attracted 100+ representatives from over 60 institutions from both sides including more than 30 presidents and scholars from 12 U.S. universities. The discussions highlighted key issues in the adaptability and creativity of the program model, the accelarated resumption of educational mobility and the global competency of faculty and curriculum to create a better future for the higher education community.

#### Faculty and Student Exchange

Under the framework of the PathPro Project, CEAIE successively organized the China-U.S. Rising Star Study Tour, which allowed faculty and students from TVET institutions to travel all the way to China and gather in person for the first time since 2020, along with China-U.S. TVET Leaders Dialogue 2023 and China-U.S. Faculty Training 2023. These events played a positive role in maintaining and enhancing people-to-people exchange in TVET between China and the United States.















In December, CEAIE hosted the China-U.S. TVET Leaders

Dialogue 2023 in Nanjing, themed Digitalization Enables High-Quality Development of Vocational Education. About 200 representatives from China and the United States

participated in the event in a hybrid format.

In April and December, CEAIE hosted the China-U. S. Faculty Training respectively in Quanzhou and Guangzhou, themed Telling China's TVET Story and Exploring the Pathways for Cross-border Education of TVET Institutions, with the participation of 200+ representatives from over 90 TVET institutions.

CEAIE organized a networking event for the Thousand Schools Hands Together Initiative and more than 200 representatives from educational administrative departments of 27 provinces, autonomous regions, and municipalities and from 180 project schools were present. CEAIE is also dedicated to enhancing friendship between youths of the two countries through international exchanges in nature, environment and heritage - the Go Green: Youth Innovation and China-U.S. Youth World Heritage Protection projects - over 1,700 works were collected in various forms including poster, videos and pictures.



#### Bilateral and Multilateral Exchanges



#### **China-Finland Elderly Care Academic Network**

In April, the China-Finland Elderly Care Academic Network was launched and a MOU has been signed between CEAIE and China-Network of Finnish Universities of Applied Sciences. Peking Union Medical College and Tampere University of Applied Sciences serve as the Chinese and Finnish leading institutions respectively. In the meantime, CEAIE organized a Elderly Care Capacity Building Program with over 100 participants from 21 colleges and universities.



#### China-Europe Higher **Education Forum**

In June, the China-Europe Higher Education Forum was successfully held in Beijing by China Education Association for International Exchange (CEAIE), Chinese People's Association for Friendship with Foreign Countries (CPAFFC) and China-EU Association. Liu Qibao, President of China-EU Association and Vice Chairman of the 13th CPPCC and Bertie Ahern, Co-Chairman of InterAction Council, Former Prime Minister of Ireland addressed through video. Dr. Liu Limin. President of CEAIE, Yan Dong, Vice President of CPAFFC and Daniela Djurdjić Dedić, then Chargé d'Affaires of Montenegro Embassy to China delivered the opening remarks. The Forum invited scholars and rectors from both sides to discuss opportunities and challenges of students mobility in the digital era, sustainable development of China-Europe transnational education, practices and vision of joint talents cultivation. More than 80 higher education institutions from China and European countries attended in person/online.

#### **UK-China TVET Cooperation Roundtable and Matchmaking**

In March, CEAIE co-hosted UK-China TVET Cooperation Roundtable and Matchmaking with the U.K. Department for Business and Trade in Qingdao. A number of TVET experts from both countries were invited to interpret the TVET policies and share best practices. Discussions were focused on key fields including engineering, maritime affairs, agriculture, and industrial design. The event attracted over 60 representatives from more than 30 Chinese and British institutions participating both onsite and virtually.

#### **UK-China Higher Education Forum**

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In September, CEAIE and the British Council jointly hosted the UK-China Higher Education Forum 2023, which was attened by over 120 representatives from more than 60 institutions of both countries. The Forum addressed the key factors of success as well as challenges concerning China-U.K. cooperative education and institutional assurance for research cooperation.

#### China-Ireland and China-UK Quality Assurance Symposiums for Transnational Education

In November, CEAIE organized the China-Ireland Quality Assurance Symposium for Transnational Education at University College Dublin in Ireland, with the participation of 11 Irish universities. In the meantime, CEAIE co-hosted the China-UK Quality Assurance Symposium for Transnational Education with the University of Edinburgh and the Quality Assurance Agency (QAA), which was attended by a number of universities in Scottland, U.K. including the University of Edinburgh and the University of Glasgow. During the symposiums, MOUs were renewed respectively with Quality and Qualifications Ireland (QQI) and the Quality Assurance Agency (QAA) in U.K..



#### The Belt and Road International Forum on Vocational Education

In December, coordinated by the China Vocational Education Association, the Belt and Road International Forum on Vocational Education was co-hosted by CEAIE and the Education Forum for Asia. CEAIE President Liu Limin attended the forum and delivered a keynote speech. This forum was a supporting activity of the People-to-People Connectivity Forum under the Third Belt and Road Forum for International Cooperation, with the theme Serving the "Belt and Road Initiative" and Enhancing the Adaptability and Modernization of Vocational Education. It attracted more than 500 participants from governments, embassies and chambers of commerce of 27 countries, from 24 international organizations, Fortune Global 500 companies and overseas institutions, and from Chinese ministries, local governments, industry-education integration enterprises, and TVET institutions.



In November, the 9<sup>th</sup> China-Japan Conference on Educational Exchange & Cooperation was held in Tokyo, with nearly 500 participants from nearly 200 institutions from both countries including Renmin University of China, Dalian University of Technology, Waseda University, and Sophia University. The conference focused on various aspects including higher education, TVET, basic education, study in China, student entrepreneurship, and talent development. It was the largest bilateral event organized by CEAIE in Japan after the pandemic.



#### **International Higher Education Enhancements** Symposium: Fostering Top Innovators through Collaboration between Leading Chinese and International Universities

In July, CEAIE hosted the International Higher Education Enhancements Symposium: Fostering Top Innovators through Collaboration between Leading Chinese and International Universities in Shanghai. The event attracted more than 350 experts from 126 leading Chinese and international universities, including Tsinghua University, Peking University, Zhejiang University, Shanghai Jiao Tong University, Massachusetts Institute of Technology (MIT), Oxford University, and Carnegie Mellon University. With the focus on interdisciplinary facilitaion and innovators' competency, the participants had discussions concerning the mechanism, philosophy, training models and practices. The symposium served as a platform for academic exchange, research cooperation and sharing of best practices between home and abroad.



#### 4<sup>th</sup> China-Mexico University Presidents' Forum (Cuarto Foro de Rectores de Universidades China-México)

In September, CEAIE co-hosted with the Mexico National Association of Universities and Higher Education Institutions (ANUIES) the 4th China-Mexico University Presidents' Forum (Cuarto Foro de Rectores de Universidades China-México). The event was attended by CEAIE President Liu Limin, Chinese Ambassador to Mexico Zhang Run, Vice Minister of Public Education of Mexico Dr. Francisco Luciano Concheiro Bórquez, Mexican Ambassador to China Jesús Seade, and ANUIES Executive Secretary-General Luis Armando González Placencia, along with more than 100 university presidents and international affairs directors from both countries. The discussion addressed various topics including the new norms of faculty and student exchanges in the post-pandemic era, the new paradigm of collaborative development and scientific research cooperation, and the digital transformation of innovative technology-empowered education.



#### 2023 China-ASEAN Language and Culture Forum

In August, the 2023 China-ASEAN Language and Culture Forum was held with the theme Language and Culture Exchange in the Digital Era, attracting 200 participants, including ASEAN countries' government officials, scholars and ambassadors to China. Chen Jie, Vice Minister of Education and Chairman of National Language Commission attended it. CEAIE President Dr. Liu Limin attended the forum and delivered an opening speech. At the forum, the Initiatives on China-ASEAN Language and Cultural Exchange and Cooperation and the language and culture cooperation landmark achievement Vietnamese-Chu Nom-Chinese-English: New Dictionary of Four Writing Systems in Comparison were released and the Compiling Project of the Nanyang Chinese Literature Classification Series was launched. China-ASEAN university cooperation agreement signing ceremonies were also held. The participants had discussions on the following topics: linguistic diversity in the digital era, language and cultural exchange in the Belt and Road Initiative, language and intercultural communication in the digital era, the integration of language and artificial intelligence, and digital learning resources development and application.



#### Cooperation and Exchange with Australia and New Zealand

In August, representatives from CEAIE attended the 6th Meeting of the China-Australia Joint Working Group on Education and Research, as well as the 11th China-New Zealand Joint Working Group on Education and Training. In the presence of China's Minister of Education, Huai Jinpeng, and New Zealand's Minister of Education, Jan Tinetti, CEAIE Secretary General Yu Yunfeng signed a memorandum of understanding with Education New Zealand on behalf of CEAIE, to facilitate educational cooperation between the two countries.



#### 2023 Online Exhibition for Chinese–Foreign Joint Institutions and Programs

On June 26-30, CEAIE organized 2023 Online Exhibition for Chinese-Foreign Joint Institutions and Programs in the format of live streaming. 103 joint institutions and programs from 26 provinces and in cooperation with partners from over 20 countries and regions participated the exhibition. Diversified programs in different educational levels were presented. First-hand information, policy interpretation and application guidance was provided for high school students and their parents to learn more opportunities on Chinese-Foreign Joint Institutions and Programs. 600,000 visitors joined the online event. More information can be reached at the official website of the online exhibition for Chinese-Foreign Joint Institutions and Programs: cnbanxue.com.









#### China-CEEC Higher Education Institutions Consortium



The 8th Meeting of China-Central and Eastern European Countries Higher Education Institutions Consortium (CCHEIC) and the 2th China-Romania University Presidents' Forum were held. The events brought together more than 80 leaders and representatives from 32 Chinese universities and 16 universities in Central and Eastern European countries. During the 8th Meeting of CCHEIC, opinions were solicited from member universities regarding the revision of the Consortium's charter, and a work report for the period 2020-2023 was presented. Special sessions were held on the following topics: the digital transformation of higher education, digital international exchange and innovation, and the development and utilization of digital resources for new models of talent cultivation. At the meeting, Jilin University and Nanjing Agricultural University respectively signed cooperation agreements with the University of Craiova and the University of Agronomic Sciences and Veterinary Medicine of Bucharest (USAMV).



CEAIE co-hosted the 2<sup>nd</sup> China-Greece Higher Education Rectors Forum with the National Technical University of Athens. The event was attended by leaders and representatives from 32 Chinese and 18 Greek universities. Participants engaged in in-depth discussions and exchanges in four thematic panels: engineering and technology, arts and humanities, life sciences and medicine, and natural sciences. Preliminary cooperation intentions were reached between the universities. The forum, held during the visit of Greek Prime Minister Kyriakos Mitsotakis to China, laid a solid foundation for the partnership between China and Greece in the context of the *Belt and Road Initiative* and cultural exchange. It also paved the way for in-depth cooperation between the two countries in the field of education, contributing to the steady and sound development of China-Europe relations.

CEAIE hosted the China Education Tour—Guangdong, inviting 13 diplomats from European countries to visit schools and institutions in Guangzhou and Shaoguan. This tour aimed to offer participants an in-depth understanding and a comprehensive perspective on Chinese education, help them learn more about the latest developments and practices in the educational reform of the Chinese education system and explore opportunities for future cooperation.



The Virtual Exhibition of China-Central and Eastern European Countries Educational Cooperation was officially launched. It showcases texts, photos, and videos highlighting the educational exchange and cooperation between Chinese universities and their counterparts in Central and Eastern European countries over the past decade. The exhibition provides a holistic view of China-CEEC educational exchange and contributes to the sustainable development of the partnership.



CEAIE launched the China-CEEC Educational Exchange Portal in May, integrating features such as information release, program application, and a platform for cooperation guidelines and online courses. This portal serves as a data hub for educational exchange and cooperation between China and Central and Eastern European countries.

In December, the book Compilation of Exemplary Cooperation Cases: China and CEEC Universities was published, offering first-hand experiences and insights for Chinese universities seeking a broader range of partnerships with CEEC universities and aiming to achieve pragmatic results in the future.



### **Engagement with International Organizations**



Per the request of the UN Special Rapporteur on the Right to Education, Ms Farida Shaheed, to the ten members of the NGO-UNESCO Liaison Committee, CEAIE completed a survey on the right to education in China, seeking to inform the Special Rapporteur for her thematic report to the Human Rights Council in June 2023. In addition, CEAIE submitted a shadow report to the United Nations Human Rights Council for China's fourth periodic report on human rights.

CEAIE Secretary-General Yu Yunfeng was invited to virtually attend Southeast Asian Ministers of Education Organization (SEAMEO) Centre Directors Meeting 2023 and delivered a speech introducing the opportunities and resources provided in China pertaining to educational connection.

CEAIE Deputy Secretary-General Fu Bo was invited to attend the 46<sup>th</sup> SEAMEO High Officials Meeting and delivered a speech introducing the cooperation and exchange between CEAIE and Southeast Asian colleges and educational institutions during the year.



CEAIE organized a delegation of 9 prestigious universities to attend the IAU 2023 International Conference in Qatar. During the conference the delegation made efforts to encourage educational institutions and educators from different countries to strengthen parterships with Chinese institutions and invited faculty and students to visit the country so that they could have a deeper understanding of the picture and jointly promote the United Nations Sustainable Development Goals, which received positive feedback from the participants.

CEAIE sent out selected youths to participate in the 28<sup>th</sup> Youth Assembly at the United Nations and Global Educators Forum hosted by AFS Intercultural Programs in New York, which brought together youth leaders and educators from over 100 countries and regions and aimed to enhance mutual understanding, learning and communication among youths around the world. Our youth representatives were committed to make China's voice heard through their participation in a variety of events including the Global Educators Forum, United Nations International Affairs Camp, Global Competence Program, and Climate Entrepreneurship Program.



CEAIE Deputy Secretary-General Fu Bo has been unanimously elected as Vice Chair of AFS Asia-Pacific Initiative, which helps expand access to our global engagement in the education sector and especially enhance the basic education mobility around the Asia-Pacific region.



#### Journal of International Education

With the approval of the National Press and Publication Administration, *Journal of International Education*, administered by the Ministry of Education and sponsored by CEAIE, was officially published in 2023. It is the first journal specialized in international exchange and cooperation in the field of education in China.

Featured as from China to the world, *Journal of International Education* seeks to promote progressive educational theories and best practices both in China and abroad through unique perspectives. By in-depth and extensive information and idea exchanges, *Journal of International Education* aims to contribute to advancing the overall development of educational exchanges between China and other parts of the world.

The first issue of *Journal of International Education* was published in January 2023. Dr. Huai Jinpeng, Minister of Education, published a signed article expounding China's plan to promote international education. The second to sixth issues respectively focus on topics in regards to engineering education, innovators training, high-quality opening-up of education, global competency of teachers, and joint efforts of the *Belt and Road* community. Renowned experts and scholars have been invited to interprete education policies from China and other countries, discuss the development of higher education, TVET and secondary education, share good cases of collaborative education, technological innovation and the *Belt and Road Initiative*, with the theme of sharing the story of China's education and showcasing the dynamics and achievements of international education exchanges.













### Programs

#### Cross-border Education Quality Assurance

CEAIE has been committed to cross-border education quality assurance, with programs covering education for international students in China and Chinese-foreign cooperation in running schools at TVET level, while adapting to the new norms and changes brought by the COVID-19 pandemic.

CEAIE strengthened the implementation of Higher Education Accreditation for International Students in China through self-reflection, self-reflection review and on-site visit. In 2023, we completed the accreditation of 33 universities and the first batch of 8 TVET institutions, in addition to the self-reflection of the first batch of 15 and on-site visit of 5 basic medical education (in English medium) programs. By the end of the year, a total of 249 universities and colleges have participated in Higher Education Accreditation for International Students in China, accounting for approximately 24.5% higher education institutions with enrollment of international students in China, which marked an expansion of the accreditation coverage.

CEAIE advanced evaluation and accreditation for Chinese-foreign cooperation in running schools at TVET level. A seminar on accreditation standards and expert training was held to revise and refine the criteria.

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In the meantime, CEAIE supported the education administrative department of Shandong for examination and approval of Chinese-foreign cooperatively-run programs offering higher vocational education, and conducted the audit of the joint programs in Inner Mongolia to advance the quality assurance of Chinese-foreign cooperatively-run institutions and programs offering higher vocational education.

CEAIE organized evaluation for Chinese-foreign cooperatively-run programs at undergraduate level and above, and completed the online evaluation and on-site diagnosis for Lingnan Normal University.

As for the education for international students in China, CEAIE further developed quality evaluation program for 20 higher education institutions in Shandong Province. This marked the first project customized for target region with the goal of expanding to other regions in the long run.



In 2023, CEAIE carried out programs on curriculum and textbook development of China Overview course for international students.

- ◆ The project started with a nationwide survey with the participation of 500+ institutions from 26 provinces, autonomous regions and municipalities, which presented a holistic picture of China Overview course at the national level.
- CEAIE also hosted a thematic seminar for in-depth discussion on the curriculum and textbook development of China Overview course, which attracted nearly 100 participants including educational administrators, specialists and scholars, heads of international student affairs department and representatives from publishing houses.

provinces, autonomous regions and municipalities

### Capacity Building & Professional Development

CEAIE has been dedicating to provide professional development opportunities for students, teachers and administrators from all levels and types of institutions based on their needs for enhancement of global competency. By assembling training resources CEAIE serves as a capacity building hub for expertise and skills upgrading in the international education sector.



#### Capacity Building for Primary and Secondary School Principals

CEAIE organized 2 comprehensive capacity building programs for the primary and secondary schools in Zhongmou County, Zhengzhou City, with the participation of 100 school principals. The programs were designed to help the school administrators boost their leadership skills from a global perspective.



As for higher education, CEAIE branched out the capacity building programs with a focus on international communication skills. In 2023, CEAIE organized 3 training programs related on international communication which attracted 90 faculty and staff from 120 universities and colleges. The courses provided lectures, workshops, case studies and onsite visits to help participants gain insight into the best ways to engage in international communication.



### English as a Medium of Instruction (EMI Teacher Training Program)

CEAIE organized 12 times on-line and onsite training program all year round with the participation of 300 teachers from 52 colleges and universities, which were highly praised by the participants.



#### Capacity Building for Janpanese Language Teaching

CEAIE provided professional development opportunities for Japanese language teachers with training sessions of teaching methods, culture workshops and lectures on Japanese education. In 2023, this capacity building program received 98 teachers of Japanese from 87 schools in 27 provinces (and autonomous regions and municipalities).

#### CEAIE-HEINZE TVET Master Teacher Training Program

Focusing on the Industry 4.0-related fields, the program provided guidance in designing teaching plans, course modulars, and loose-leaf handouts with applied scenarios and the courses were delivered by TVET experts from Germany through an online learning platform and live broadcasting. In 2023, a total of 71 teachers from 10 TVET institutions in 14 provinces (and autonomous regions and municipalities) across the country participated in the program.





#### Capacity Building for Rural Teachers

CEAIE provided a learning platform for 1000+ teachers from 10 counties in Inner Mongolia Autonomous Region, and Guizhou, Sichuan, Heilongjiang and Jiangxi provinces. This project addressed key topics including teaching theories and techniques, PBL workshops and career planning, and expanded professional development opportunities for rural teachers.



#### CEAIE-Box Hill Teacher Training Program

In line with international teaching qualifications,, this training program offered courses in modules and sections pertaining to curriculum design, textbook development, classroom teaching, scenario teaching, assessment and English instruction. In 2023, the program received 40 participants.



CEAIE provided professional development opportunities for Russian language teachers with training sessions of teaching theories and techniques. In 2023, this capacity building program received 94 Russian language teachers from 80 high schools in 14 provinces (and autonomous regions and municipalities).



#### Overseas Training Project for TVET Innovation

CEAIE re-launched the Overseas Training Project for TVET Innovation, which is a 21-day training program hosted in Germany. A total of 663 teachers from 131 TVET institutions, split into 34 training groups, were about to set out in 4 batches to 7 different cities in Germany including Hamburg and Berlin.



#### Capacity Building for Young Professionals

CEAIE organized 20+ training sessions for young professionals working in universities and colleges to help them engage in international education in a more practical, pragmatic and effective way. Courses were related to study-in-China, *Belt & Road Initiative* and diplomatic ethics. In 2023, this capacity building program received 1,200 participants.



CEAIE customized a series of global competency projects for faculty and students from all levels and types of educational institutions, including AFS Global Up, Youth Global Competence Program and Interdisciplinary Innovation Project, with the participation of 47,000+ students from 292 institutions.

### Faculty & Student Mobility

#### Cours Croisé Franco-Chinois

As a supporting event of the 6th Meeting of the China-France High-level Dialogue Mechanism on People-to-People Exchanges, CEAIE organized a live class connecting the Chinese students at Beijing No.11 High School and the French studnets at Brémontier School in Bordeaux simultaneously. Students from the two countries engaged in knowledge quizzes related to the Olympics using the language of the other country. Chen Jie, Deputy Minister of Education of China and Nicolas Idier, Inspector-General of Chinese Language Teaching at France's Ministry of Education, attended the event in Beijing and Bordeaux respectively.



#### 17<sup>th</sup> China National Japanese Speech Contest

CEAIE hosted the 17<sup>th</sup> China National Japanese Speech Contest, which attracted about 10,000 participants from 232 universities. 16 top prize winners were selected from 8 national competition regions to participate in the finals to be held in Japan on March 12, 2024.





#### **UNIQLO Scholarship Project**

CEAIE organized a student visit to Japan, with 16 Chinese students selected from the 2022 UNIQLO Scholarship, who came from 12 Chinese universities including Peking University, Jilin University, Fudan University, and Zhejiang University.

#### China- Janan Youth Eychange Program

n line with the 45<sup>th</sup> anniversary of *Treaty of Peace and Friendship Between China and Japan*—China-Japan Youth Exchange Program, CEAIE organized a year-long program where 9 high school students were sent to Japan for an 11-month exchange, in addition to a visit to Japan with a group of 90 high school students. In the meantime, CEAIE reciprocally hosted a delegation of 80 Japanese students visiting Shanghai, Changzhou and Suzzbou.



#### **AFS Intercultural Programs**

CEAIE worked with AFS Intercultural Programs for intercultural exchange between young people over the world. During the year, the program sent 44 high school students from China to 15 countries including the United States, the United Kingdom, Germany, Switzerland, France, Italy, the Netherlands, Belgium, Denmark, and Japan, while hosting 97 international students from Belgium, the Czech Republic, Mexico, Mongolia, Japan, Switzerland, Thailand, and Italy for academic year exchange in China.

#### Global Youth Heritage Education Program

Simulating the UNESCO World Heritage Conference, CEAIE hosted the 1st Global Youth Heritage Education Program, which invited the youths from all over the world to share their experiences of heritage protection by all means of story-telling works in terms of history, culture and nature. Nearly 3,000 works were received from China and other 55 countries.



### AFS One Classroom: Online Intercultural Program for Educators from Belt & Road Countries

The program provided a platform for exchanges and dialogues among educators from Belt & Road partner countries, with the adoption of AFS Global Up Educators digital program addressing global vision, intercultural understanding and communication, and involved more than 100 teachers from China, India, Indonesia, Thailand, Australia, Egypt, South Africa and Tunisia.

#### Global Generation Z Sports Forum & Sports Exchange Activities

In celebration of the 31st FISU World University Games convened in Chengdu, CEAIE hosted the Global Generation Z Sports Forum, inviting a number of top athletes and specialists engaged in physical education and international exchanges from China, Greece, Serbia, Hungary, Spain and other countries to have dialogues with Chinese and international students of Generation Z and inspire their passion for sports.

With the theme *Sports, Culture, and Technological Innovation*, CEAIE organized the Sports Exchange Activities calling for creative works by posters and video clips. A total of 57 clips and posters were received from 97 universities and colleges from home and abroad and a selection of 6 clips, telling stories about football, *loong* boat, *taiji* roliball, paddle boarding, ice hockey, and *wushu*, got published by

various stakeholders including the Ministry of Education, the FISU World University Games and related platforms home and abroad. This initiative aims to encourage the Chinese universities and colleges to create a greater variety of sports exchange programs with their international partners.



#### AFS Global STEM Academies

CEAIE hosted the AFS Global STEM Academies respectively in cities of Beijing, Chengdu and Ningbo. The program selected 128 high schoo students from 15 countries, including China Azerbaijan, Belgium and Brazil, to visit to universities, research institutes, high-tect companies and local communities in China and spent a month to work on the STEM related programs. It helped the young generation gair a better understanding of the STEM-relate fields and raise awareness of global sustainable development along with mutual understanding among young people from different countries.



### China-Russia University Student

In collaboration with Saint Petersburg State University of Economics, CEAIE co-hosted the China-Russia University Student Art Festival 2023 with the theme Youth Symphony: Celebrating the 20th Anniversary of the China-Russia University Student Art Festival. The event invited college students from the two countries to present themselves by singing, dancing, instruments, and drama while showcasing the cultures they represented. The project selected 20 video clips submitted by 10 Chinese universities including Peking University and 8 Russian universities including Nizhny Novgorod State Linguistic University to present online, offering an audio-visual feast of both Chinese and Russian cultures.

Art Festival 2023



### Virtural Classroom of Intercultural Understanding/Belarus in My Eyes: China-Belarus Youth Exchange

As a celebration to the 30<sup>th</sup> anniversary of China-Belarus diplomatic relations, CEAIE hosted Belarus in My Eyes: China-Belarus Youth Exchange with the participation of more than 350 students, who created a variety of art works depicting Belarus in their eyes through their research done in summer on its customs, history, culture and friendly exchanges with China.



### GoodTalk (Global Village) International Children & Youth Bilingual Speech Conference

CEAIE co-hosted a number of international children and youth speech conferences with Goodtalk Children & Youth Cultural Communication Center. With the theme *Technology and the Future*, the events helped 2000+ students from home and abroad improve their second language proficiency and intercultural communication skills.



#### China-Russia Children's Creativity Festival 2023

CEAIE co-hosted the China-Russia Children's Creativity Festival 2023 with the Ivanovo International Children's Home in Russia, with the theme *Sports Empowering Culture Inheritance* 

As a supportive action to the *China-Russia Children & Youth Declaration of Friendship from Generation to Generation*, the event invited children from China and Russia to express cultural understanding through their paintings. The project selected 30 creative works from 27 Chinese schools and 30 works from 23 schools in Russia to display online.





#### Language Teachers and Football Coaches

The language teacher and football coach inbound programs were constantly enlarged and enriched in various aspects referring to recruitment, on-program services, information and resources, aiming to help the program institutions recruit qualified teachers from the U.K., France and Spain and secure program recovery from the pandemic. CEAIE selected 58 college students from China to teach Chinese in France as teaching assistants. One of the participants, Hu Xuan'er, was honored as *Chinese Assistant-Ambassador*. In the meantime, the football training at schools was progressively implemented with capacity building for the coach teams.

#### Exchanges with Hong Kong and Macao Special Administrative Regions (SARs)

CEAIE hosted a number of exchange programs to bridge the bonds between Chinese mainland and SARs, by inviting around 400 students and educators from Hong Kong and Macao to visit the educational institutions, industries and businesses, and cultural attractions. These programs provided our friends from Hong Kong and Macao with learning opportunities of both their home culture and today's China, and helped raise their awareness of self-esteem in the sense of cultural identity.



### **Finances**

Assets 194,235,417,19

Liabilities 54,688,853,11

Net Assets 139,656,564,08

**2022** (Unit: RMB)

Assets 190,432,918.16

Liabilities 41,172,564.30

Net Assets 149,260,353.86

**2023** (Unit

## **CEAIE 2023** Impact at a Glance

118,951 Followers 937,000 Reads 62,000 Views 856 Posts 38 Video Clips

323,000 Reads

Wechat

OUTBOUND

106

bilateral & multilateral MOUs & agreements





35 international 2,267 participants



5,440 educational institutions

793,670 participants



26

publications



26,327 participants

### **CEAIE Partners 2023**





**CEAIE Best Partners 2023** 







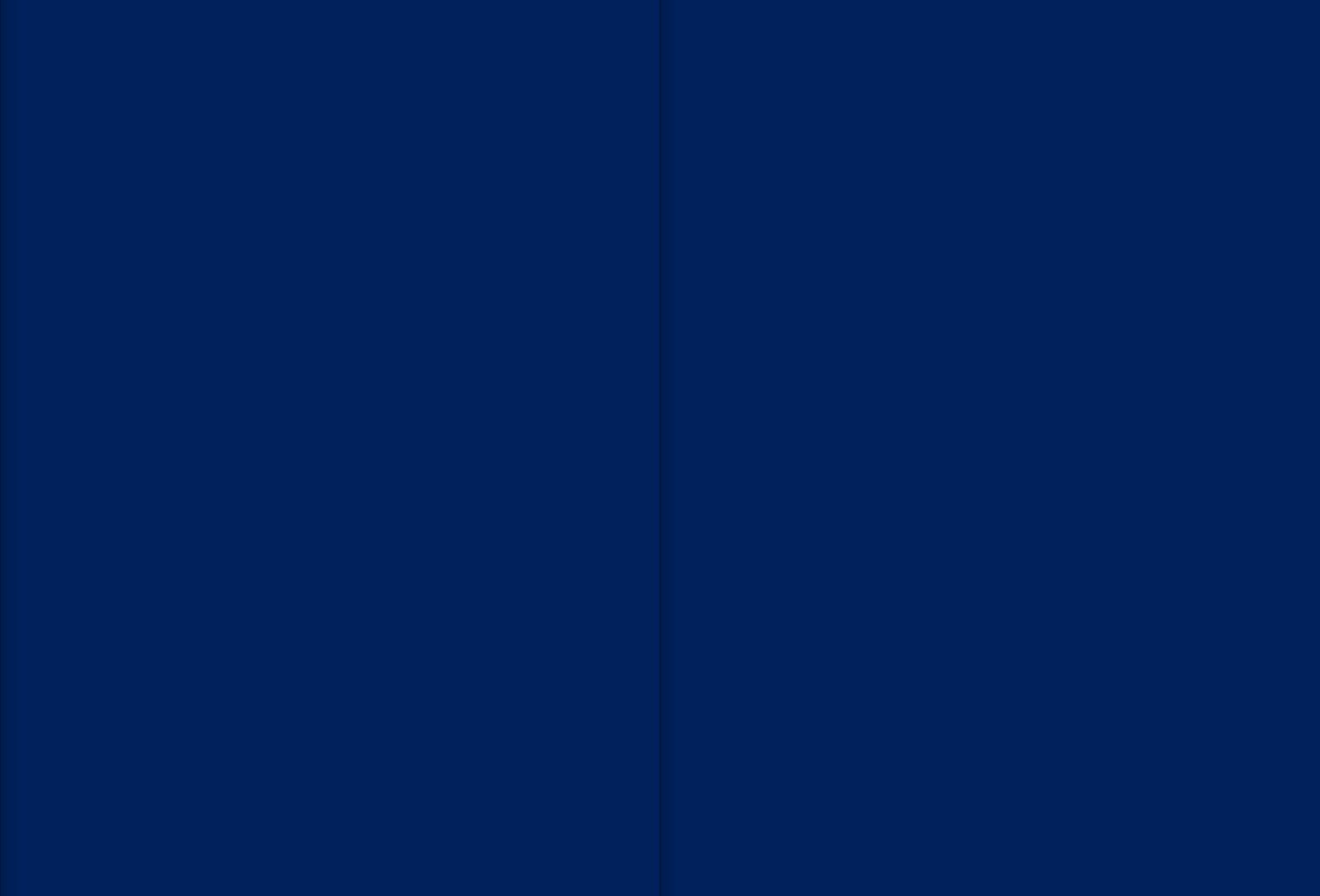














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